

Department of Sociology and Anthropology, BGU

Course: On Strangers and Tourists: The Anthropology of Tourism

Research Seminar

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Seminar – 3rd year BA. 4 credit points

2007/8, 2008/9, 2009/10

Prerequisites: Intro to Anthropology, Qualitative Methods

Subject: Tourism is one of the most salient cultural phenomena of the last 50 years and a central feature of modern life and post-industrial globalization. However, many tourists think of tourism as an escape from modern life and as a quest for meaning and identity. This course will deal with the essence of tourism: its motivations and cultural features, the tourism industry and the inter-cultural meetings between hosts and guests. The course will include fieldtrips to tourism sights and students will conduct relevant fieldwork.

Structure: During the first semester we will review the main theoretical perspectives of the anthropology of tourism and will analyze different phenomena. The students will read an article or book-chapter weekly according to the reading list. It is highly recommended to read the recommended literature as well. During the second semester the students will run their own fieldwork and will present their research and findings in class. The class includes two fieldtrips.

Requirements:

1. Regular attendance, reading and participation in class discussions (10%).
2. Submission of research proposal (10%).
3. Paper presentation in Class (10%)
4. Submission of written seminar according to departmental regulations (70%).

First Semester

1. Ethnographies of Tourism
2. Tourism and Modernity
3. The phenomenology of the tourist experience
4. The tourist gaze
5. Authenticity and heritage (film Screening: *It all begun here*)

6. Authenticity of the Object and authenticity of the experience
7. Theme-parks
8. UNESCO- The dynamics of World Heritage Sites
9. Political Tourism
10. Hotels and the Hotel-industry
11. Tourism and Colonialism
12. Fieldtrip: tourism in Jaffa
13. Methodologies of Tourism Research

Second Semester

1. Backpacking
2. Beach Tourism
3. Guest lecture: Tourism, Love and Sex
4. Paper presentations
5. Paper presentations
6. Paper Presentations
7. Tour-guiding
8. Dark Tourism
9. Paper Presentations
10. Paper Presentations
11. Paper Presentations
12. Fieldtrip: Tourism and Zionism in Latrun area
13. Conclusions: Critique and limitations of the anthropology of tourism

Reading List

Dean MacCannell, 1989 (1976). *The Tourist; A New Theory of the Leisure Class*, Schocken: New York, new edition.

- Cohen, Erik. 1979. "A Phenomenology of Tourist Experiences", *Sociology* 13:179-201.
- Urry, John. 2002. *The Tourist Gaze: Leisure and Travel in Contemporary Society*, London: Sage.
- Urry, John and Chris Rojek. 1997. "Introduction", in *Touring Cultures: Transformations of Travel and Theory*, New York: Routledge.
- Bruner, Ed. 2005. "New Salem as a Contested Site", and "Abraham Lincoln as Authentic Reproduction: A Critique of Postmodernism", in *Cultures on Tour*, Chicago: University of Chicago Press, pp. 127-168.
- Wang, Ning. 2000. *Tourism and Modernity: A Sociological Analysis*, Elsevier, Amsterdam
- Gable, Eric and Richard Handler. 1996. "After Authenticity at an American Heritage Site", *American Anthropologist*, 98(3): 568-578.
- George Ritzer and Allan Liska, "'McDisneyization' and 'Post-tourism': Complementary Perspectives on Modern Tourism", in *Touring cultures: Transformations of Travel and Theory*, Chris Rojek and John Urry, eds., New York: Routledge, 1997, pp. 96-109.
- Boissevain, Jeremy. 1996. "Ritual, tourism and cultural commoditization in Malta: Culture by the Pound". In T Selwyn (ed.) *The Tourist Image: Myths and Myth Making in Tourism*, Tom Selwyn ed., Chichester: John Wiley & Sons, pp. 105-120.
- Herzfeld, Michael. 1991. *A Place in History: Social and Monumental Time in a Cretan Town*, Princeton: Princeton University Press.
- Cohen-Hattab, Kobi. 2004. "Zionism, Tourism, and the Battle for Palestine: Tourism as a Political-Propaganda Tool", *Israel Studies* 9(1): 61-85.
- Brin, Eldad. 2006. "Politically-Oriented Tourism in Jerusalem". *Tourist Studies* 6(3): 215-243.
- Clarke, Richard. 2000. "Self-Presentation in a Contested City: Palestinian and Israeli Political Tourism in Hebron", *Anthropology Today*, Vol. 16, No. 5: 12-18.
- Ness, Sally Ann. 2005. "Tourism-terrorism: The landscaping of consumption and the darker side of place", *American Ethnologist* 32(1): 118-140.
- Crang, Philip. 1997. "Performing the Tourist Product", In Rojek and Urry, *Touring Cultures: Transformations of Travel and Theory*, New York: Routledge, pp. 137-154.
- Stein, Rebecca. 2008. "Scalar Fantasies", in *Itineraries in Conflict: Israelis, Palestinians and the Political Lives of Tourism*, Durham: Duke University Press, pp. 71-96.
- Bruner, ed. 2005. "Balinese Border Zone", in Ed Bruner, *Cultures on Tour* Chicago: University of Chicago Press, pp. 191-210.

- Van den Berghe, Pierre. 2007. "Tourism and Ethnic Relations: The Obvious Connection", in *The Study of Tourism: Anthropological and Sociological Beginnings*, Dennison Nash, ed., Elsevier: Amsterdam, pp. 209-22.
- Nash, Dennison. 2004. "New Wine in Old Bottles: An Adjustment of Priorities in the Anthropological Study of Tourism", in *Qualitative Research in Tourism: Ontologies, Epistemologies and Methodologies*, Jenny Phillimore and Lisa Goodson, eds., New York: Routledge, p. 170-184.
- Lisa Antebi-Yemini, Keren Bazini, Irit Gerstein, and Gali Kling, "Traveling Cultures: Israeli Backpackers, Deterritorialization, and Reconstruction of Home", in *Israeli Backpackers: from Tourism to Rite of Passage*, Chaim Noy and Erik Cohen, eds., Albany: SUNY Press, 2005, pp. 89-110.
- Haviv, Ayana Shira. "Next Year In Kathmandu: Israeli Backpackers and the Formation of a New Israeli Identity", in *Israeli Backpackers: from Tourism to Rite of Passage*, Chaim Noy and Erik Cohen, eds., Albany: SUNY Press, 2005, pp. 45-88.
- Crick, Malcolm. 1989. "Representations of Tourism in the Social Sciences: Sun, Sex, Sights, Savings and Servility", *Annual Review of Anthropology* 18: 307-344.
- Cohen, Erik, "The Beach of 'The Beach'",
- Bowman, Glenn. 1996. "Passion, Power and Politics in a Palestinian Tourist Market". In *The Tourist Image: Myths and Myth Making in Tourism*, Tom Selwyn ed., Chichester: John Wiley & Sons, pp. 83-103.
- Tucker, Hazel. 2003. "Romantic Developments: New and Changing Gender Relations through Tourism", in *Living with Tourism: Negotiating Identities in a Turkish Village*, London: Routledge, pp. 137-158.
- Kruhse-MountBurton, Louise. 1995. "Sex tourism and Australian Male Identity", In *International Tourism: Identity and Change*, Marie-Françoise Lanfant, John B. Allcock, Edward M. Bruner, eds., London: Sage Publications.
- Cohen Erik. 1985. "The Tourist Guide: The Origin, Dynamics, and Structure of a Role", *Annals of Tourism Research* 12(1): 5-29.
- Dahles, Heidi. 1996. The Social Construction of Mokum: Tourism and the Quest for Local Identity in Amsterdam, in: Boissevain (Ed) *Coping with Tourists: European Reactions to Mass Tourism*. Providence: Berghahn, pp. 227-246.
- Feldman, Jackie. 2007. "Constructing a Bible Land: Jewish-Israeli Guiding Performances for Protestant Pilgrims", *American Ethnologist* 34(2): 351-374.
- Miles, William. 2002. "Auschwitz: Museum Interpretation and Darker Tourism", *Annals of Tourism Research* 29(4): 1175-1178.

- Kugelmass, Jack. 1994. "Why We Go to Poland: Holocaust Tourism as Secular Ritual", in 'James Young, ed., *The Art of Memory: Holocaust Memorials in History*, Prestel: Munich and New York, pp. 174-183.
- Ebron, Paula A. 2002. "Tourists as Pilgrims" in *Performing Africa*. Princeton: Princeton University Press, pp. 189-212.
- Chambers, Erve, *Native Tours: The Anthropology of Travel and Tourism*, Long Grove, Illinois: Waveland, pp. x-xi, 1-27.